

Guidelines for Poster Presentations at the 7th WRFC

1. All presenters please note
2. Layout, Sizes and Paper
3. Elements of the Poster
4. Design Specifications

1. All presenters please note:

Only printed versions of poster



accepted!

Please bring your poster in a printed version to the conference. Do not email files of your poster to the conference secretariat.

Poster session at the WRFC (Dates and Procedures)

- The poster session will take place on Monday, September 1, from 6 p.m. - 9 p.m. It will be celebrated like a vernissage with finger food and Brazilian beverages, including the traditional "caipirinha".
- The poster exhibition will be displayed until Thursday, September 4 at lunch time.
- Please hand over your printed poster to the registration office while registering. Posters will then be displayed with the help and supervision of the conference officers
- Presenters who want to take their posters back should hang out their posters independently of the conference officers Thursday, September 3, around lunchtime.

Posters might be pinned to “securely fasten” the posters at the board, please prepare your poster and accept small holes

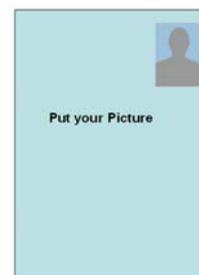
Some printed posters might be pinned from the WRFC Team on pin boards if alternative attachment methods prove not working

- We recommend taking paper with a maximum grammage of 200 g/m². The paper will be robust enough for a good presentation. Thicker paper might cause problems using the potential pinning process to the board.
- We recommend not to laminate your posters.



Put your Portrait

Authors are encouraged to insert their portraits in the upper right corner of the title line. These portraits will assist poster viewers to find you, should they want to discuss your work.



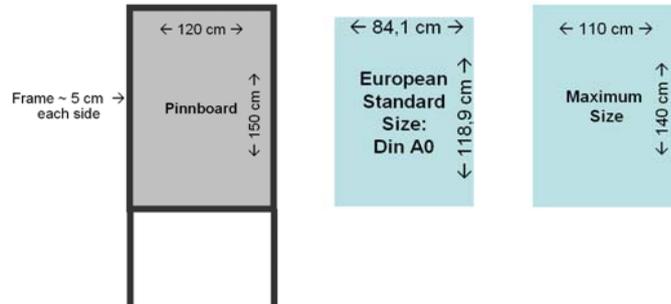
Reproduction of the poster on letter-size as hand-outs

Authors should consider producing a black and white (or colours) reproduction of the poster on letter-size paper for distribution to interested readers. Authors should then please bring along any equipment (e.g., envelopes) that may be needed to display handouts at the clip boards.

2. Layout and Size of Posters

Size

We recommend to take the European standard size “DIN A0” (118,9 cm length * 84,1 cm width) in horizontal format. Alternative formats (including landscape mode) are possible as long as **the maximum size of your poster can be fitted onto our pinboards that have a dimension of 140 cm length * 110 cm width. The pinboards a little larger so we recommend a slightly smaller maximum dimension of your poster.**



Number of words

The purpose of the poster is to convey highlights of a study or project in an attractive format that can be easily read and comprehended in a short period (i.e., 3 to 5 minutes). Efficient use of a limited number of words and images is necessary to convey the highlights of the study. Please avoid using lengthy text as you would in a paper as rarely will anybody invest the time to read through lengthy text passages.

Font type and size

A key feature of the poster is that it can be easily read at a distance of 2 meters.

Sans serif typeface such as Arial is best for good visibility at a distance; use the same font type throughout.

Title: 72 point or larger; keep it short, not more than 80 characters including spaces

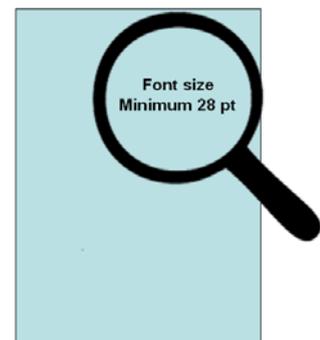
Authors' names and affiliations: 48 point

Section headings: 36 point, bold

Text: 28 point

Graphs and tables: all numbers and labels 28 point or larger

Acknowledgments: 20 to 24 point



Aesthetics

Your poster should be visually attractive to make people stop.

A good structure, not too many information and some nice eye catchers are the key for that:

- Authors will need to minimize the amount of text in the poster, and to do so, use of bulleted phrases rather than complete sentences is best.
- Graphs need to be carefully designed so that they are readily comprehended.
- Details should be kept to a minimum.
- Photographs and colour should be used to enhance the attractiveness of the poster and to entice the audience to stop and read it.
- For graphs bars and graph symbols you should avoid too light colours and you should use good color contrast. Avoid too complicated graphs that cannot convey simply messages.

3. Elements of the Poster

Title:

- The title should be short and fit across the top of poster on one line.
- Authors' names and affiliations appear below the title.

Abstract (optional):

- This section is optional.
- A 200-word abstract in 28-point font will require a lot of the available space. Authors may decide that this space could be more effectively used for other material.
- If authors decide not to include an abstract on the poster, they should be sure to clearly state key items such as study objectives and conclusions in their posters.

Introduction:

- Keep this section short.
- Limit it to a few statements.
- Clearly state the study objectives.

Methods or Experimental Design:

- Keep text to a minimum.
- Use graphics where possible.

Results:

- This section should take up most of the space.
- Graphs (figures) are preferred over tables.
- Keep graphs simple.
- Include captions with graphics.
- Include credits on photographs taken by non-authors.
- Tables should not exceed four columns.
- Keep statements brief.

Conclusions or Implications:

Limit this section to a few bulleted statements.

References:

This section is rarely included. You may want to include reference to published work on the content of the paper presented.

Acknowledgments:

Include this section when appropriate.

4. Design Specifications

Column arrangement:

A 3-column format best fits posters in landscape format. In a lengthwise format we recommend 2 – 3 columns. Leave enough space between columns.

Highlighting the sections:

One can use thin-lined borders around sections or blocks of subsections to emphasize how items are grouped. Light- coloured background fill can also be used to highlight different sections.

Photograph backgrounds:

Use of photographs as backgrounds is not recommended, because legibility is usually compromised. Text boxes with a background fill can be superimposed on photographs. Text printed directly on photographs should be avoided, as it is generally difficult to read.

Background:

Light pastel backgrounds are attractive and allow use of contrasting font colours, such as black, dark blue, and red. White backgrounds are acceptable, though they are less attractive than coloured ones.

Parts of the Guidelines above were taken from http://www.catfish2010.org/?page_id=143