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Recreational fishing route: Brazil 2014

Brazil was chosen to host the 7th World Recreational Fishing Conference

For the first time Brazil will host the World Recreational Fishing Conference - WRFC to be held from 1 to September 4, 2014 at the Convention Center of the State University of Campinas (São Paulo State, Brazil). The event is in its seventh edition and it follows the tradition of the six previous years of international scientific conferences that deal specifically with recreational fishing. This series of conferences with the participation of representatives from various countries of the world is a venue for the exchange and discussion of cutting-edge science, focused on the management of fishing activities as leisure. Ezequiel Theodoro da Silva, a professor at Unicamp, is the general coordinator of the organizing committee of the event. He believes that the country hosts the conference in a special moment, because the recreational fishing market is growing in Brazil and many other countries from South and Central America.

According to a report from the Ministry of Fisheries and Agriculture, in Brazil there are 25 million anglers that boost a market of R\$ 2 billion annually, and employ about 1.5 million people. The extensive Brazilian coast (9,198 km) and its natural resources facilitate the attraction of more fans to this sport.

As a matter of fact, the 7th WRFC is a lever for developing more research and studies on recreational fishing in Brazil and all emerging countries. Moreover, depending on their magnitude, the event will enable the emergence of support structures to further boost fishing practices throughout Latin America, integrating all stakeholders involved with this social practice.

The event aims to attract representatives from a wide range of scientific disciplines, governmental and nongovernmental organizations and various stakeholder groups, including the entire segment of sport fishing. The main concepts and approaches from different scientific disciplines and management practices will be presented orally or in poster form by scientists, managers and representatives / participants of the recreational fishing community.



About Campinas

The city chosen to host the 7th World Recreational Fishing Conference (VII WRFC) has a solid infra-structure to promote world events. The venue, Unicamp - State University of Campinas (São Paulo State, Brazil) -is recognized worldwide and ranks among the world's top 200/1.

Business tourism is one of the characteristics of the city known nationally for its strategic location, wealth, infra-structure, a wide range of roads and airports as well as skilled labor, considered one of the best technological centers of the country. Data from *Campinas and Region Convention & Visitors Bureau* show that the city receives about 20 events per day, improving business tourism.

The city has about one million inhabitants and it is surrounded by 18 smaller towns that form the Metropolitan Region of Campinas (RMC). All the cities together have more than 2.6 million inhabitants. The Gross Domestic Product (PIB) of Campinas is the largest of the RMC, Campinas appears as the fifth better PIB of the State of São Paulo and the thirteenth position of the entire country. According to IBGE data, for 2008, the PIB of the county is R\$ 29,363,064.18 thousands. In summary, it is an excellent place to hold the 7th World Recreational Fishing Conference.

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Information about the conference can be accessed on the website: www.7wrfc.com

